



# Aquatics Strategy Meeting Westminster

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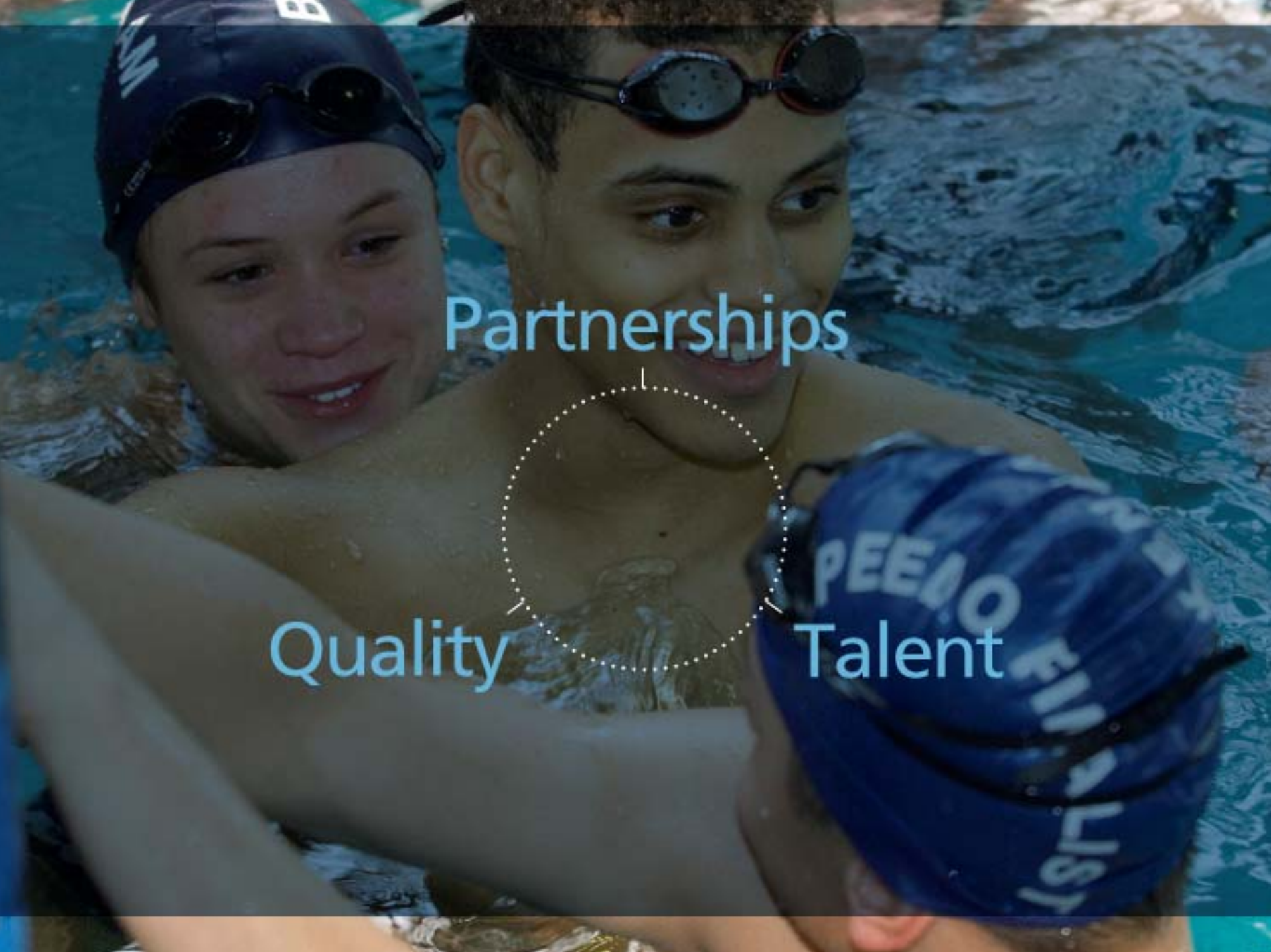
London  
swimming

the **asa**  
the essential element



# Objectives

- More people in more pools
- Clear performance pathways that deliver internationally
- Real / realistic legacy from 2012



Partnerships

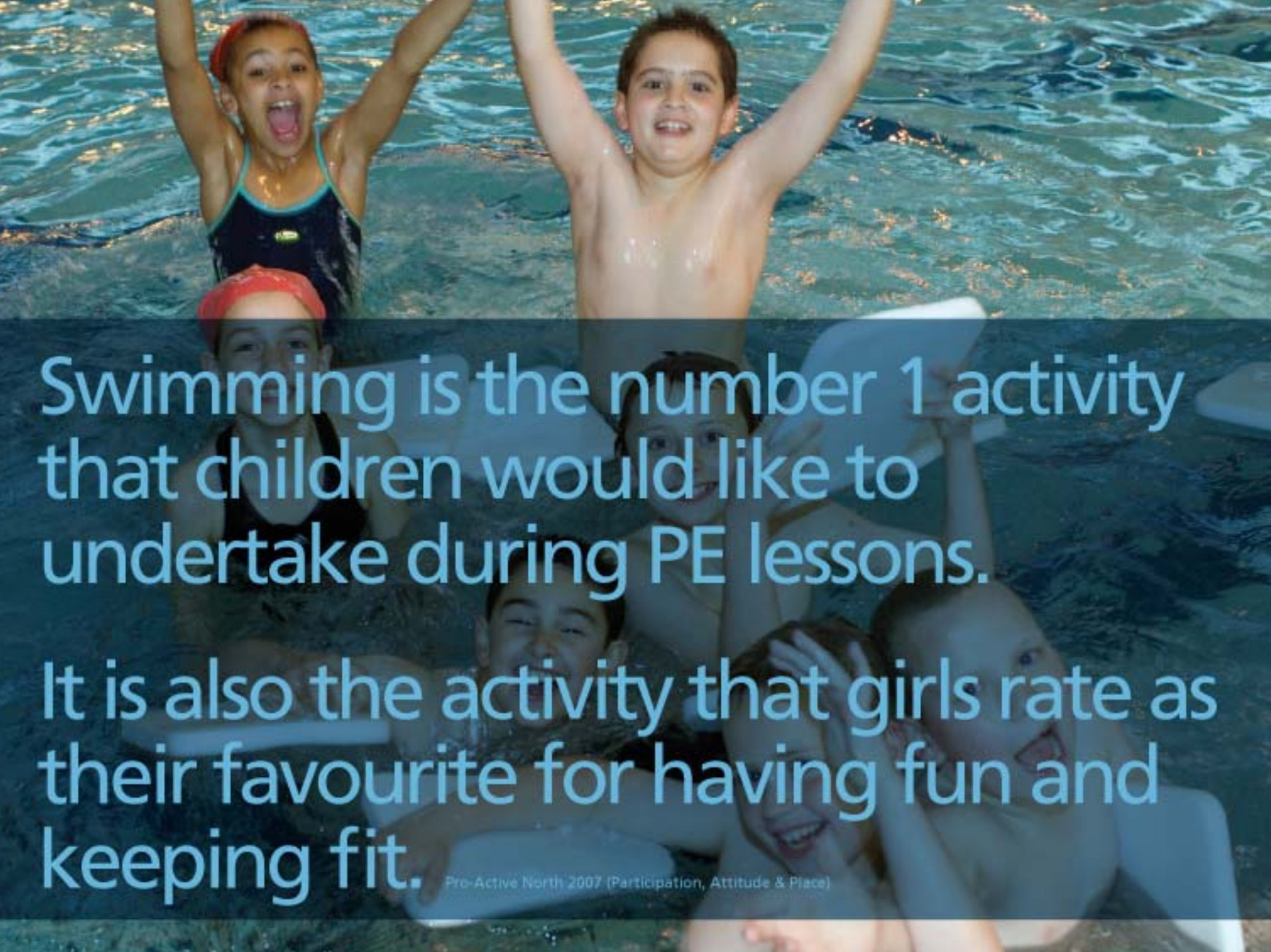
Quality

Talent



Swimming is the second most popular physical activity in England after walking for adults.

And if you included children it would be number 1!

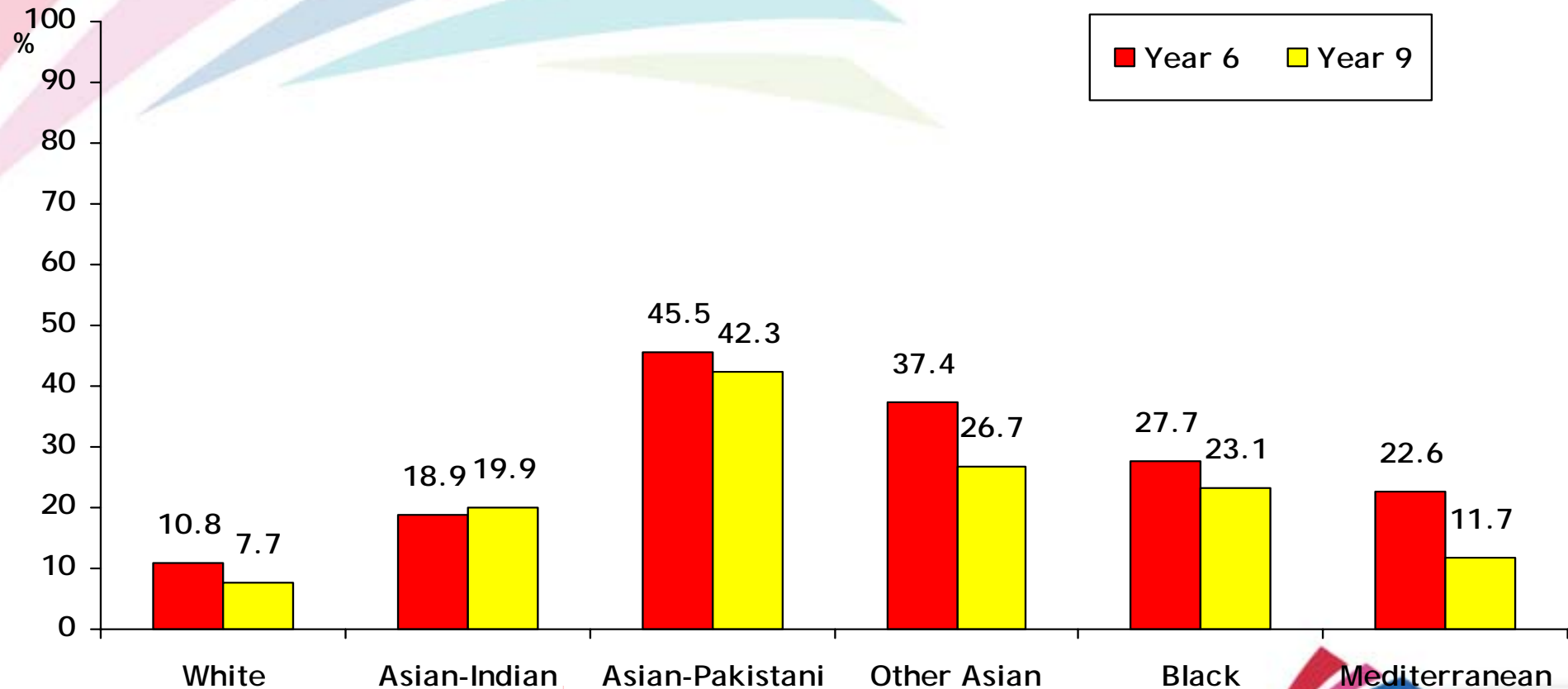


Swimming is the number 1 activity that children would like to undertake during PE lessons.

It is also the activity that girls rate as their favourite for having fun and keeping fit.



# Poor Swimming Ability (cannot Swim) by Ethnic Group





To have a learn to swim programme which involves 4,500 children sending only 20 to a competitive programme is a huge failure.



# Borough Level

- Each Borough to put in place a facility strategy
- Each Borough to put in place an Aquatics strategy



# Borough Aquatics Strategy Principles

- A pathway from participation to performance
- An opportunity to engage in all the aquatic disciplines
- A financially sustainable model based on partnership
- Quality Assured (Swim21 Accreditation)



# Aquatic Strategy Stages

1. Audit of current provision
2. Support (council, operator, user)
3. Quality assessment
4. Pathway agreed and strategy articulated
5. Implementation



# Audit of Current Provision

Total Population  
Under 16's Population

School Swimming  
Learn to Swim  
ASA Members

- Seymour 44
- Squad 154
- Sharks 45



# Quality Assessment –

- Independent / experienced /
- Bring in other experts as necessary
- Could not view every session / coach / instructor
- Will produce a report
- Will sit down with each party to discuss the report



# Next Steps

- Agree the principles for the strategy
- Agree the timeline for the work
- Communicate to your members



# Rough Timeline

1. Audit Nov-Dec 2008
2. Quality assessment Jan- Feb 2009
3. Pathway agreed and strategy articulated March – April 2009
4. Funding available April 2009